

the brush Up

LONG
PAINTING COMPANY

JULY 2009



The Fisher Files

Here's an update on some of the changes taking place in our sales department.

Both **Don Yamamoto** and **Ric Hoy**, two long time employees, have left us to pursue some exciting opportunities and we will miss them greatly.

Eric Evans has transferred from Long Services to an estimating position on the industrial side along with veteran **Sean Craig** who has returned to Long Painting as an industrial project manager.

Andy Stringer has moved into the repaint side of the commercial group and **Bill Stevens** has taken on the role of Business Development Manager for the Company.

In Oregon, **Jodie Guthrie** is assisting the sales team with marketing support and **John Music** is trying his hand at estimating between superintendent duties. (continued)

We have a title for our newsletter!

The winner (pictured at right) is not of age to collect his prize....so

look forward to the August issue when you all will have another opportunity to go to the movies, "on Long", and see the finalized design of our title.



Mike's
Corner

Summertime Traffic Safety

Summertime is here, and along with it comes a wide variety of changes to our day to day lives that we often overlook such as traffic safety. This month I would like to bring up some topics for you and your family to consider this summertime when driving on the highways and byways of the Pacific Northwest.

With school out, there is a gentle shift in the types of drivers that are on the road. The main focus here is the younger, high school aged group that have borrowed mom and dad's car and are venturing off on their own whether it be to a new job or to a friends house. Let's face it: driving is a HUGE responsibility, one in which experience is usually of significant benefit. This younger group of drivers is usually not very traffic-flow savvy and when tossed into the morning or evening commute mix can sometimes cause some challenges to the overall flow.

Tourists, not familiar with the local roads and highways, looking at maps, turning up the volume on their GPS voice instructions, and gawking at the scenery can also throw a curve ball into the local driving scene. Often times, these drivers are driving at speeds slower than the posted speed limits. Many are towing a monolithic RV behind them that they just drove off the showroom floor four days ago in Sacramento, have driven fourteen hours on the highway, and now want to take that 33' behemoth down 1st Avenue in downtown Seattle to visit the Pike Street Market.

My point is this: increase both your fellow driver patience factor as well as your overall awareness level. Keep your eyes open and minimize any distractions that could keep you from seeing the hotel-on-wheels make that left hand turn from the right hand lane right in front of you. Stay Alert – Stay Alive.

Two other very important topics are proper fitting child restraints and leaving children in vehicles unattended on hot summer days. Every day, you can spot drivers operating their vehicles with children improperly restrained in the car. While specific restraint laws vary slightly from state to state, it is recommended that you refer to your state of residence for details. Check out these websites for specifics: Washington (wsdot.wa.gov), Oregon (www.oregon.gov/ODOT), Nevada (www.nevadadot.com), and California (www.dot.ca.gov).

Children suffering from hyperthermia (excessive heat) while in the vehicle result in an average of 27 fatalities nationwide each year. Even a quick errand can provide sufficient time for something horribly wrong to happen and compromise the safety of a child left unattended in a vehicle. Focus on prevention: **don't leave your child unattended in a vehicle.** The National Highway Transportation Safety Administration (NHTSA) recommends the following:

"If you see a child alone in a hot vehicle, call the police. If they are in distress due to heat, get them out as quickly as possible. Warning signs may include: red, hot, and moist or dry skin, no sweating, a strong rapid pulse or a slow weak pulse, nausea or acting strangely. Cool the child rapidly. Call 9-1-1 or your local emergency number immediately."

Another serious issue is incidents referred to as "Not-in-Traffic". These include pedestrian or other non-occupants struck by forward-moving vehicles, and 99 child fatalities occurred each year in back-over's (vehicles backing up and running over a child).

In closing, remember that prevention is critical to ensuring our overall safety. Take the time to 'do it right' by operating your vehicle in responsible manner; keeping your awareness level high for potential driving hazards; and do not leave your children unattended in your vehicle.

For more information on traffic safety, please read the web sites listed above along with the NHTSA web site at www.nhtsa.dot.gov.

Have a safe Independence Day!! ❖Mike Wilkinson



Fisher Files, cont'd

Quite a few changes have been made to address the new economy. Here is how the Sales Team shakes out:

John Fisher, Marketing/Project Managers

Bill Stevens, Business Development

Kent Office

Bill Newcomb, Sales Manager/PM

Todd Fauchald, Super/PM

Les Gustafson, Super/PM

Steve Penington, Super/PM

Andy Stringer, Super/PM Repaint

Kevin Kamrowski, PM Repaint

Sean Craig, PM Industrial

Mike Lester, Estimator Commercial

Justin Corgiat, Estimator Commercial

Kevin Wakasa, Estimator Commercial

Bill Carver, Estimator Industrial

Eric Evans, Estimator Industrial

Deanna Hungerford, Sales Administration

Portland Office

Vince Guymon, PM Industrial

Lynn Jackson, PM Commercial

Mike Brown, PM Industrial/Commercial

Jodie Guthrie, Sales Administration

Eugene Office

Dennis Heffernan, PM

John Music, Super/Estimator



❖John Fisher

ADMIN CORNER

Cyndi Marks reminds everyone that **Visa receipts** need to be turned in promptly at the end of every month. You may fax them or turn them in directly to her so they are not lost or misplaced.

If you do not have **Direct Deposit**, call Robin at 1-800-678-5664. She can help you with other options.



Camping is the number one vacation activity in America—and now that summer is here, it is a good idea to review some basic safety measures before heading out into the woods, especially when taking the kids.

A common mistake is not wearing the proper gear for weather changes, especially important when camping in mountains and high altitude. A good rule of thumb to remember when dressing for the outdoors is to dress in layers. The under layer should always be a wicking layer (Underarmour is a good brand name) to keep you dry and warm.

Campfires and roasting marshmallows are a must on any camping trip. Use only designated areas for your campfire; if you are camping in a spot that does not have a designated fire pit, dig a small pit away from overhanging branches, and circle it with rocks. Make sure there is a five-foot circle around your fire clear of any brush or grasses, and never leave your fire unattended. Put your fire out completely before leaving your camp area.

Remind your children to “Hug a Tree” if they get lost—don’t wander, stay put. Give them each a whistle with instructions to use it only if they are lost. A whistle is louder than a child’s voice and will be easier to hear if you need to search for them.

Drink water frequently to stay hydrated; don’t wait until you are thirsty to take a sip. Use a sunscreen with an SPF of 15 or higher, preferably waterproof. A first aid kit should always be handy, and include bandages, aspirin, scissors, tweezers, sunburn ointment, and antiseptic cream. Apply insect repellent to protect yourself against disease carried by insects.

The most important thing you can do is to come prepared. Check the weather reports before you leave, bring a map of the area with you, and tell friends and family where you are going and when you plan on returning. If you are bringing a cell phone, make sure it is charged. ❖Cyndi Marks

Swine Flu



makin' bacon

On June 11, the CDC announced the H1N1 virus, or Swine Flu, as a global pandemic. The designation as “pandemic” has nothing to do with the severity of the flu, but reflects how rapidly the virus is spreading through the world.

We all need to remember to keep up our habits of frequent hand-washing, sneezing or coughing into a tissue rather than our hands, and staying home from work if we feel ill. If you have questions, call your physician.

❖Cyndi Marks

HAPPY BIRTHDAY AMERICA!

Win friends and influence people with your superior knowledge of US History! Learn a little below:

- ★ Thomas Jefferson was only 33 when he penned the Declaration of Independence.
- ★ New York was the only colony of the original 13 to abstain in the vote for independence.
- ★ A second Boston Tea Party was held after the first, on March 7, 1774. The two tea parties cost the British a total of about \$3 million, in modern money.
- ★ George Washington remains the only person ever to be elected unanimously.

WIN

Answer the following correctly and win a gift card to Sports Authority! Submit your answer to Cyndi at cindym@longpainting.com.

What was the name of the front company France created to supply money, arms, and supplies to the Continental Army during the Revolutionary War?

Safety @ Home

Essential Items to Pack

- Flashlight and extra batteries
- First Aid Kit, Insect Repellent
- Sunscreen
- Matches in Waterproof Container
- Compass
- Pocketknife
- Adequate supply of clean drinking water
- Proper clothing, including raingear